

CONSTRUCTION RIDE

Cycling is the new golf

Baldegg · 28 August 2026

Alar Jost & Hartmut Hübner

25 SECONDS ON THE ROAD

Conversation starts moving.



ROLL OUT



FIND A RHYTHM



TALK UPHILL

AT BASWA ACOUSTIC



Starting together.

People from construction, property
and infrastructure on one route.

A middle-aged man with a beard and balding head, wearing a dark maroon short-sleeved shirt with sunglasses hanging from the collar, holds an open cardboard box. Inside the box are several rectangular acoustic panels. He is standing in a room with light blue walls and a doorway in the background.

HOST

Mike Hürlimann

CEO, BASWA acoustic

introduces the company's innovations.

ON THE ROAD

The Seetal was anything but flat.



AFTERWARDS

The third place.

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